

Perf Go Green Delivers Biodegradable Trash Bags to Cook County, IL.

Wed Aug 20, 2008 8:00am EDT

[Email](#) | [Print](#) | [Share](#) | [Reprints](#) | [Single Page](#) | [Recommend \(0\)](#) [-] Text [+]

Featured Broker sponsored link

Non-Profit, CEDA, Receives Eco-Friendly Products to Benefit Residents of Cook County

NEW YORK--(Business Wire)--

Perf Go Green Holdings, Inc. ("Perf Go Green") (OTCBB: PGOG, www.perfgogreen.com), a marketer and distributor of biodegradable plastics, announced today that approximately 5,000 boxes of the company's new 13 gallon tall kitchen trash bags have been successfully delivered to the Community and Economic Development Association of Cook County, Inc. (CEDA).

CEDA, the nation's largest community action agency and the second largest not-for-profit organization in the Chicagoland area, will include the biodegradable trash bags in energy conservation kits being distributed to low-income families in Cook County in an effort to educate residents on energy conservation, energy bill cost reduction and home weatherization techniques.

"With this delivery, valued at approximately \$15,000, we're looking forward to seeing CEDA put our bags to use," said Perf Go Green Chief Marketing Officer, Linda Daniels. "We anticipate that this is the beginning of a trend and hope to get people in neighboring counties into similar programs in the near future."

"These products complement the other environmentally conscious items in our kit, and we're proud to offer them to the families in Cook County," said Robert Wharton, President/CEO, CEDA. "We expect that this Perf Go Green delivery will last the organization for about one heating season."

Perf Go Green products are made of recycled plastics that are combined with an Oxo-Biodegradable proprietary application method to produce the film for the bags. When discarded in soil and exposed to the presence of microorganisms, moisture and oxygen, Perf Go Green products biodegrade, decomposing into simple materials found in nature much faster than regular plastics, which can take hundreds of years to break down. Through this process and the use of recycled plastics, the company effectively removes plastic waste from the environment. In addition, Perf Go Green bags utilize a unique patented dispensing system that stores the bags on the bottom of trashcans and dispenses them one at a time.

Founded in November 2007, Perf Go Green premiered at the March 2008 International Home and Housewares Show in Chicago, where its products received an honor for their design quality and innovation. In addition to offering its products online at www.Amazon.com and www.Drugstore.com, Perf Go Green is rolling out its first items in nationwide chain stores, including Walgreen's, later this year. Perf Go Green is proud to be part of the nation's "go green" movement, which is poised to become a \$500 billion market by 2009, according to Landor Associates.

CEDA is a private not-for-profit Community Action Agency working in partnership with Cook County communities to empower families and individuals to achieve self-sufficiency and improve their quality of life. Visit www.cedaorg.net for more information.

About Perf Go Green

Perf Go Green, Holdings Inc. (OTCBB: PGOG), www.perfgogreen.com, is a New York-based biodegradable plastics company. The corporate name reflects the "Go Green" mission from inception to create a Green company for the development of eco-friendly, non-toxic, food contact compliant, biodegradable plastic products as a practical and viable solution to eliminating plastic waste from the world environment.

Safe Harbor Statement

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are based on the current plans and expectations of management and are subject to a number of uncertainties and risks that could significantly affect the company's current plans and expectations, as well as future results of operations and financial condition. A more extensive listing of risks and factors that may affect the company's business prospects and cause actual results to differ materially from those described in the forward-looking statements can be found in the reports and other documents filed by the company with the Securities and Exchange Commission. The company

undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Investor Relations:

Lippert/Heilshorn & Assoc.
Elric Martinez, 212-838-3777
emartinez@lhai.com

or

Media:
Allison & Partners
perfgogreen@allisonpr.com

Copyright Business Wire 2008

© Thomson Reuters 2008 All rights reserved