

Raising a glass to 55 years

aged to perfection

A Virtual Wine Tasting



INVESTING IN CEDA

Your partnership on **June 10, 2021** is imperative in developing new programs and initiatives to move the needle closer to **ending poverty**.

As a partner, you elevate those in need and ensure poverty eradication is brought to the forefront. You can expect the **Aged to Perfection: A Virtual Wine Tasting** to:

- Digitally reach nearly 10,000 CEDA subscribers and reach more than one million others through targeted advertisements
- Capture 25,000 unique website visitors per month with an additional 3,000 on event website
- Aim for 500 event attendees
- Raise unrestricted funding to create innovative programs for 380,000 CEDA clients and applicants, while also expanding our reach

SPONSORSHIP OPPORTUNITIES

Private Tasting Room \$25,000

- 20 VIP Tickets to a socially distanced private tasting experience at CEDA's Innovation Center in South Holland
- Logo placement throughout entire program
- Speaking Opportunities during program
- Full page ad placement in virtual event book
- Opportunity to sponsor (5) youth to attend CEDA's Youth Skills Development training program

Empowerment Partner \$10,000

- (12) bottle package to be shipped to a location of your choice
- Logo placement throughout portions of the program
- Full page ad placement in virtual event book
- Opportunity to sponsor (3) youth to attend CEDA's Youth Skills Development training program

Innovation Partner \$5,000

- (6) bottle package to be shipped to a location of your choice
- Logo placement throughout portions of the program
- Half page ad placement in virtual event book
- Opportunity to sponsor (2) youth to attend CEDA's Youth Skills Development training program

Sommelier Partner \$2,500

- (3) bottle package to be shipped to a location of your choice
- Logo placement throughout portions of the program
- Quarter page ad placement in virtual event book
- Opportunity to sponsor (1) youth to attend CEDA's Youth Skills Development training program

Community Partner \$1,000

- (3) bottle package to be shipped to a location of your choice
- Logo placement throughout portions of the program
- Quarter page ad placement in virtual event book

All Sponsors Receive

- Logo placement on event web page with link to company website
- Ad Placement in virtual event book
- Logo placement on all print and electronic event invitations and flyers
- Verbal recognition during program
- Recognition in quarterly e-Newsletter

Give Online at: www.CEDAorg.net/WineTasting

or contact Erin Dowland Kabwe, Chief Development Officer, ekabwe@cedaorg.net | (312) 914-9129