The Mobilizing Chicagoland Summit presents the

Vision to Rebuild Chicagoland

Scan to invest in Chicagoland

Agenda

Background

Mission, Vision, and Values

Theory of Change

Panel Discussion

Welcome, Panelists!

Bernida Davenport-McWhite

Business Solutions Manager
North Lawndale Employment Network
READI Chicago

CEDA 55 YEARS

Welcome, Panelists!

Darnell Johnson

Chief Executive Officer & President
Urban Efficiency Group

CEDA 55 YEARS

Welcome, Panelists!

JeVon Moore

Planning & Investment Manager
Austin Coming Together

CEDA 55 YEARS

Welcome, Featured Speaker!

Harold Rice, Jr.

President & Chief Executive Officer
CEDA

CEDA 55 YEARS

What Informs the Vision

Industry and Market Assessments, Supplemental Surveys and Interviews

- CEDA Community Needs Assessment, 2021
- Compliance Reports
- Additional Research
- Client Survey, 2021
- Staff Survey, 2021
- Interviews with Community Stakeholders and Funders
- Interviews with State and National Community Action
- Industry Benchmarking

CEDA 55 YEARS

Mission, Vision, and Values

Mission

Empowering individuals, families, and communities facing poverty to secure a better quality of life.

Former

It is CEDA's mission to work in partnership with communities to empower individuals and families to achieve self-sufficiency and improve their quality of life.

Vision

We envision supportive and resilient communities where individuals and families are healthy, economically secure, and thrive.

Former

Through our work to diminish poverty, we envision communities where all people have hope and opportunities to realize their full potential.

Values

| Adaptability | Client Service | Collaboration | Innovation | Integrity |

Theory of Change

VISION We envision healthy, resilient, and inclusive communities where individuals and families are economically secure and thrive.

CAUSES OF POVERTY

Throughout Chicagoland people are experiencing poverty and inequalities from access to food, information on resources, childcare, affordable housing and job training.

PARTNER AND ADVOCATE

DEVELOP WORKFORCE

OPTIMIZE TECHNOLOGY & RESOURCES

COORDINATE COMMUNITY RESOURCES

EXPAND COMMUNICATIONS

STRATEGIES

TACTICS

CLIENT SERVICES INTEGRATED

IMPLEMENTING INITIATIVES

NEW RESOURCES & OPPORTUNITIES

PARTNERSHIPS PRIORITIZED

OUTCOMES

COMMUNITY RESOURCES ARE COORDINATED AND CUSTOMIZED to CEDA clients' needs

NEW RESOURCES SECURED to meet customer and organizational needs

EFFECTIVE PARTNERSHIPS DRIVE IMPROVEMENT in services and conditions in Cook County

MORE INDIVIDUALS AND FAMILIES ARE SERVED

Partners in Service

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STRATEGIES

- PARTNER AND ADVOCATE
- DEVELOP WORKFORCE
- OPTIMIZE TECHNOLOGY & RESOURCES
- COORDINATE COMMUNITY RESOURCES
- EXPAND COMMUNICATIONS

TACTICS

- CLIENT SERVICES INTEGRATED
- IMPLEMENTING INITIATIVES
- NEW RESOURCES & OPPORTUNITIES
- PARTNERSHIPS PRIORITIZED

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