



2nd Annual Meeting: Empowerment & Innovation

CEDA's signature event celebrating
Rebuilding Together. Stronger.

Date Coming Soon

CEDA is committed to serving Chicagoland.

We all have faced extreme difficulties and our neighbors need support overcoming the racial and social injustices.

This is why we work every day to sustain our safety net programs while building innovative solutions to eradicate poverty – most recently launching our Green Generation Workforce Development Initiative in June 2021.

Your help is critical to ensure we can fill the enormous need our communities currently experience. Please join us as a **2022 Partner in Service**. I have enclosed our current Partnership Opportunities for you to consider accepting.

During our virtual Annual Meeting 2022: Empowerment & Innovation, help celebrate achievements of the year while we announce our vision for a thriving Chicagoland.

Our neighbors were hit hard this year as more households slip further into poverty. In response, CEDA has worked to stabilize and strengthen our current programs while building sustainable solutions for the future.

TOGETHER we will transform Chicagoland.

2020 EVENT STATS

53,310 ▶ Total Reach

900 ▶ Total Event Views

8,189 ▶ Webpage Visits

Featuring Special Messages From



Harold Rice,
President & CEO, CEDA



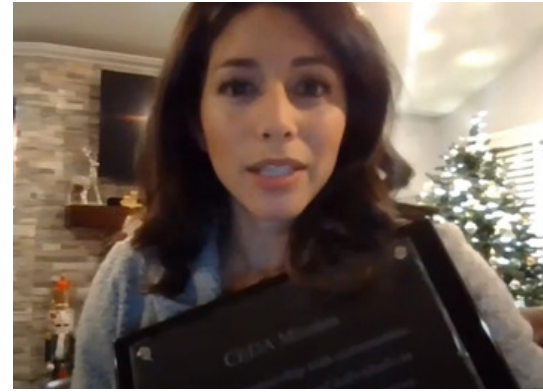
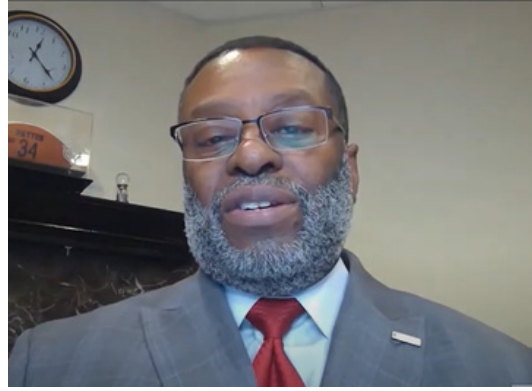
Lori E. Lightfoot,
Chicago Mayor



Toni Preckwinkle,
President, Cook County
Board of
Commissioners



David Wortman,
Deputy Director, DCEO



Join us in...

Celebrating the 2022 Innovation Award Winner

CEDA's **Annual Meeting 2022: Empowerment & Innovation** will feature our first Innovation Award, given to a public official using creative solutions to end poverty. Depending on giving level, sponsors will have access to an exclusive virtual cocktail reception with our awardee on an evening following the event.

Honoring the 2022 Empowerment Award Winners

The **Empowerment Awards** honor community members who use their voice to encourage others and strengthen neighborhoods – individuals who share information and resources to allow neighbors to stand on their own two feet. Our awardees are the epitome of strength and resilience.



Sponsorship Opportunities

PRESENTING PARTNER \$25,000

- ▶ Six tickets to the VIP reception
- ▶ "Presenting Partner" live recognition and listing
- ▶ Speaking opportunity or 30 second pre-recorded video message during event
- ▶ Virtual full-page ad placement during event
- ▶ Featured article in monthly eNewsletter and inclusion in Annual Report
- ▶ CEDA website feature as a "Partner in Service" during month of event

EMPOWERMENT PARTNER \$10,000

- ▶ Three VIP reception tickets
- ▶ "Empowerment Partner" live recognition and listing
- ▶ Virtual half page ad placement during event

INNOVATION PARTNER \$5,000

- ▶ Two VIP reception tickets
- ▶ "Innovation Partner" recognition and listing
- ▶ Virtual half page ad placement during event

GRASSROOTS PARTNER \$2,500

- ▶ "Grassroots Partner" recognition and listing
- ▶ Virtual half page ad placement during event

COMMUNITY PARTNER \$1,000

- ▶ "Community Partner" recognition and listing
- ▶ Virtual quarter page ad placement during event

ALL OF THE ABOVE

- ▶ Listing on event website, event blog, and select social posts
- ▶ Listing in event emails to invitees and registrants
- ▶ Promotion to more than 10,000 followers and reaching more than 250,000 through targeted advertisements
- ▶ Visual recognition during event program

SUPPORTING PARTNER \$500

- ▶ Logo featured during event

As a **CEDA Partner in Service**, you will help households across Chicagoland stabilize and mobilize out of poverty by providing them with the resources they need. You can expect your commitment to:

- Digitally reach nearly 10,000 CEDA followers and more than 150,000 individuals through targeted advertisements
- Increase CEDA's 25,000 unique website views per month
- Expand digital reach by cultivating relationships with clients, local influencers, and more

Chicagoland is at a turning point and you are a valued member of the community. If you have any questions or would like more details about our Partnership Opportunities, please reach out directly to my cell phone, (312) 914-9129, or via email at ekabwe@cedaorg.net. I'm looking forward to chatting at your earliest convenience.

Thank you for your consideration. Our neighbors are better for your passion all you do to end poverty. We are Rebuilding Together. Stronger.

Your partnership will transform the lives of thousands.

Thank you for investing in CEDA's vision of a thriving Chicagoland.

DONOR INFORMATION:

Company Name: _____

Contact Name: _____

City: _____

State: _____

Phone: _____

Email: _____

GIFT INFORMATION:

☐ Enclosed is a gift in the form of check made payable to CEDA.

☐ Please charge the below credit card for \$ _____

Card Type: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Cardholder's Name

Card Number

Expiration Date and Security Code

Signature: _____ Date: _____

Please return this commitment form or direct any questions to:

Erin Dowland Kabwe, Chief Development Officer

Cell: (312) 914-9129 | ekabwe@cedaorg.net

CEDA

567 W. Lake Street, Suite 1200

Chicago, IL 60661

Thank You

Thank you for considering a generous sponsorship of CEDA's Annual Meeting 2022: Empowerment & Innovation, the final event in our Mobilizing Chicagoland Summit. We would be honored to have you join us in our 55-year anniversary celebration.

We envision supportive and resilient communities where individuals and families are healthy, economically secure, and thrive.

Your investment drives that vision forward. **TOGETHER we will transform Chicagoland.**

*Annual Meeting:
Empowerment & Innovation*

Date to be announced

Give online at **CEDAorg.net/Donate** or by contacting Chief Development Officer, Erin Dowland Kabwe at **ekabwe@CEDAorg.net**.

